

Become a partner

BALTIC CHALLENGE

by  **STARTER**



EDUOFFSHOREWIND
5-6.03.2024

Wind
EUROPE

Strategic partner of the event



SAMORZĄD
WOJEWÓDZTWA POMORSKIEGO



GDAŃSK



POMORSKA PLATFORMA ROZWOJU
MORSKIEJ ENERGETYKI WIATROWEJ
NA BAŁTYKU

About the event

BALTIC CHALLENGE

is a 2-day event in English, during which secondary school and university students design solutions to challenges prepared by companies operating in the maritime industry.

Challenge topics: safe and a clean Baltic Sea





2 - DAYS OF INTENSIVE TEAMWORK IN ENGLISH

date: 5-6/03/2024

FOR YOUNG PEOPLE FROM SECONDARY SCHOOLS AND STUDENTS

age: 17-25 number of participants: max. 55 people - 8 project teams

COOPERATION WITH BUSINESS FROM THE MARITIME INDUSTRY

goal: creating positive experiences of participants related to working in the maritime industry

PLACE

EDU OFFSHORE WIND 2024



BALTIC CHALLENGE by STARTER

INTEGRATION

integration and
introduction activities
to the challenge

building project
teams

INNOVATION

a marathon of
innovation design
(solution prototypes)
created in the style of
a hackathon in
response to
challenges from
companies in the
maritime industry

TRADE SHOW

presentation of
solutions in the form
of a trade show open
to the public

selection of the best
solution by the jury
and the audience



INDICATIVE EVENT PROGRAM

5.03.2024 | 11:00-17:00

11:00–12:00 - welcome, division into groups, drawing of challenges

12:00–12:30 - ice breaker in groups

12:30–13:30 - Innovaton - work in design teams and building prototypes

13:30–14:00 - break

14:00–17:00 - Innovaton - work in design teams and building prototypes

6.03.2024 | 9:00-13:00

9:00–9:30 - morning energizer and introduction to the agenda of the second day

9:30–11:30 - Innovaton - work in design teams and building prototypes

11:30–12:15 - trade show open to the public and jury

12:15–12:45 - conversations with participants on stage

12:45–13:00 - selection of winners and award ceremony on stage

BALTIC CHALLENGE



Become a part of

The logo for the Baltic Challenge. It features the word "BALTIC" in a bold, teal, sans-serif font. The letter "B" is stylized with three wavy lines representing water. The word "CHALLENGE" is in a blue, sans-serif font.

by



STARTER

Why is it worth it:

- talent acquisition - strengthening young people's interest in building career paths in the maritime industry
- CSR and building a positive image of the company as a socially responsible entity that supports youth development
- employer branding and the opportunity to develop new competencies by company employees involved in cooperation during the event, including communication with the young generation and understanding their needs



Projects for youth? Why STARTER?

- we have many years of experience in implementing youth projects in which we use work methods used by business
- the assumptions of youth projects are consulted with the Youth Starter Council - a guarantee that the activities are designed for the needs of the young generation
- in 2022, we carried out two youth events based on the Innovaton method (Innovation Camp by Starter, Innovaton Morski) in which over 40 participants took part in working on challenges submitted by Tricity companies -> two solutions are currently in the implementation phase
- Over the course of several years, we have completed numerous projects, including: for startups, SMEs, students, educational environment, maritime industry



Who have we recently collaborated with?

Maritime industry:

Mostostal, CRIST OFFSHORE, MEWO SUBSEA SOLUTIONS, PROJMORS, Gdynia Maritime University, DNV, PolEnergia, CPS - Custom Printed Submarine, UavMonitoring, NavArt, Damen Engineering Gdańsk, MacGregor Poland

Other industries, and public entities:

Boeing, Intel, Zakład Utylizacyjny Gdańsk, ZOO Gdańsk, InvestGda, Polsat Plus Arena Gdańsk, Talent Development Center, Marshal's Office, Gdańsk City Hall, University of Gdańsk, Gdańsk University of Technology



Partnership packages:

PLN 2 000

blue - sponsorship package

- exposure of the logo and offer in the Organizer's social media (FB, LinkedIn)
- logo exposure with information about the company in the Oragnizator newsletter
- mentioning the company name in press and promotional information regarding the organization of the event

PLN 5 000

green - partnership package

- includes benefits from the blue package
- and:
- including information about the Partner in a video summarizing the event
 - possibility for the Partner to prepare one challenge for young people
 - possibility of providing the Partner's promotional materials to event participants

PLN 15 000

gold-strategic package

- includes benefits from the blue and green packages
- and:
- the possibility for the Partner to prepare an additional (second) challenge for young people
 - participation of the Partner's representative in the event itself as an expert
 - Starter's care for the first phase of pre-incubation
 - a package of promotional activities during other Starter events
 - designing activities with young people tailored to the company's needs



Packages

Sponsorship

Partnership

Strategic

PLN 2 000

PLN 5 000

PLN 15 000.

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possibility of providing the Partner's promotional materials to event participants



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participation of the Partner's representative in the event itself as an expert



Starter's care for the first phase of pre-incubation



a package of promotional activities during other Starter events



designing activities with young people tailored to the company's needs

